



You are invited to a day with **Denise Bissonnette** on **May 14th, 2010** at the **Glesby Centre** 11-2nd St NE, Portage la Prairie, MB.

Beyond Traditional Job Development

Strategies and Tools to Empower Those Charged with Helping Others to Find Work

Beyond Traditional Job Development offers a practical, innovative and proactive approach to job development that challenges the job developer to look beyond traditional methods for achieving placement results. This highly-acclaimed program is delivered with numerous

real-life examples. Beyond Traditional Job Development is as inspiring and mind-opening as it is relevant and timely to the needs of today's employment professional.

From seasoned professionals to newly-hired employment professionals, participants will leave fully-prepared to practice the Nicaraguan saying, "Do not go where the road leads. Rather, follow your own path and leave a trail."

Topics Covered

- The need for "entrepreneurial" job development.
- Powerful new job development paradigms.
- Creating new work opportunities through the employment proposal.
- Capitalizing on the opportunities of emerging business and social trends.
- Developing effective partnerships with employers.
- Resolving employer concerns about hiring people with employment barriers.
- SELF EMPLOYMENT: In the afternoon Rob McInnes, Denise's partner at Diversity World, will also be giving a brief overview of entrepreneurship/self employment as viable form of livelihood for people with disabilities.

Agenda:

8:30 am - 9:00am - Registration and Check In (coffee/juice/muffins/fruit etc)

9:00am - 9:15am – Welcome and Announcements. Recognition of sponsors

9:15am – 10:30am - Keynote Speaker – Denise

10:30am – 10:50am – Refreshment Break

10:50am – 12:00pm - Keynote Speaker – Denise

12:00pm – 1:30pm – Lunch and MSEN announcements/Meeting

1:30pm – 2:30pm – Keynote Speaker - Denise

2:30pm – 2:45pm – Refreshment Break

2:45pm – 3:45pm – Keynote Speaker – Denise/Rob

3:45pm – 4:00pm – Conference Closing Remarks

For more information please go to www.msen.mb.ca

Brought to you by:



Beyond Traditional Job Development – May 14, 2010

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Please retain a copy of the registration as proof of payment/receipt, if you have any questions please call (204) 982-4673. If you are sending more than one staff per organization please fill out a form for each staff who will be attending.

Please mail with payment to: MSEN, 1644 Dublin Ave, Wpg, MB, R3H 0X5

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